



49TH ANNUAL MEETING



EXHIBITOR PROSPECTUS

March 3 - 8, 2019

Westin Snowmass Resort
Snowmass, CO

WHY YOU NEED TO ATTEND

- Showcase your products and services
- Meet leaders face to face in a relaxed, convenient location
- Position your company with key decision makers
- Strengthen existing relationships and develop new ones

EXHIBITOR BENEFITS

- Access to over 350 trauma surgeons and related specialty physicians whose primary interest lies in the treatment of the injured patient
- Acknowledgement on signage and in program book
- Tabletop exhibits located in high traffic area outside Scientific Session with daily breakfasts and breaks
- Invitation to Sunday evening Welcome Reception, Mountain Picnic and Thursday evening banquet

HOTEL INFORMATION

Westin Snowmass Resort

100 Elbert Lane, PO Box 5009, Snowmass Village, CO 81615
 www.westinsnowmass.com

Rates starting at \$299/nt

*The hotel is sold out but we have a small number of rooms held for exhibitors. Contact wendy@westerntrauma.org for more info.

EXHIBIT FEE

The rental fee per booth is \$3,000. Cancellation prior to February 1, 2019 must be received in writing. No refund will be made after February 1, 2019. Our Tax ID Number is: 23-7433567.

The Exhibitor Fee of \$3,000 includes the following:

- Admittance of two representatives per table (additional representatives will be \$450 each)
- One 8' skirted table and two chairs
- Admittance to Welcome Reception, Continental Breakfast, Breaks, Mountain Picnic & Banquet
- Participation in the "Exhibitor Passport" game, where attendees collect signatures from each booth to enter to win an Apple Watch

EXHIBIT AREA

The exhibit area will be located just outside the Scientific Session at Westin Snowmass Resort. Exhibits will be available for set-up on Sunday, March 3 from 12:00pm - 4:00pm or Monday, March 4 before 6:30am. Daily attendee breakfasts and afternoon refreshments will be served in the exhibit area for maximum visibility. All equipment, merchandise, etc. that cannot be left on the table covered by a cloth must be removed and secured by your company's representative. Security will not be provided. Exhibits can be torn down at 6:00pm on Thursday, March 1 or 9:00am on Friday, March 2.

EXHIBIT HOURS

Monday, March 4 - Friday, March 8

6:30am - 9:30am	Exhibits Open
6:30am - 8:00am	Attendee Breakfast
7:00am - 9:00am	Scientific Session
3:30pm - 6:30pm	Exhibits Open
3:30pm - 5:00pm	Afternoon Snacks
4:00pm - 6:00pm	Scientific Session

COMMERCIAL SUPPORT OPPORTUNITIES

WTA welcomes unrestricted educational grants of any denomination in general support of the meeting. Specific commercial support opportunities include Audio Visual Expenses, Final Program, Welcome Reception, Mountain Picnic & Ski Race, Annual Banquet, Breakfasts & Afternoon Breaks. Your company will receive recognition of your support in various meeting materials and signage. Additional Educational Grant Opportunities are listed below:

Presidential Address **\$2,000**

This lecture honors the WTA President and gives him the opportunity to address attendees about a topic of importance to the members and guests. This year's WTA President is Roxie Albrecht, MD.

Scientific Sessions **\$1,000 each**

The scientific sessions scheduled during the conference are the core of this educational event. Each year, approximately 35 papers are presented and discussed along with 6 case reports, sessions on WTA Algorithms, Pro/Con Debates and a Panel of Experts. There are 10 scientific sessions during the course of the meeting.

Founders Basic Science Lecture **\$1,500**

Throughout the years, the Western Trauma Association has matured as an academic society while maintaining the cherished elements of friendship, collegiality and family. The purpose of the Founders' Basic Science Lecture is to further enhance the educational value of our scientific meeting relative to the area of basic science research. This lecture reflects the vision and dedication of our founding members and will hold a prominent place in all future programs.

Paint The Ceiling Lecture **\$1,500**

In 1997, Dr. Gregory "Jerry" Jurkovich delivered his Presidential Address entitled "Paint the Ceiling: Reflections on Illness". This was a personal account of his battle with Non-Hodgkin's lymphoma. His deep insights were shared from a patient's perspective, even that of a stained ceiling that he observed while lying on his back. He proposed that future WTA Scientific Programs have some time "dedicated to our patients and to the art of medicine".

Mobile Meeting App & Wifi **\$3,000**

Attendee Charging Station **\$1,000**

PREVIOUS EXHIBITORS

Acell, Inc.	Instrumentation Laboratory
Allergan	Journal of Trauma
Atox Bio	KLS Martin
Baxter	Lifecell an Acelyty Company
Belmont Instrument Corporation	PolyNovo
Bio2Medical	Pryor Medical Devices, Inc.
Canica Design, Inc.	PryTime Medical Devices, Inc.
Cerus Corporation	Southmedic, Inc.
CSL Behring	StarSurgical, Inc.
Diapharma Group, Inc.	Synapse Medical
Ethicon, Inc.	Synthes
Haemonetics	TEI Biosciences Inc.
Halyard Health	W.L. Gore & Associates, Inc.
HCA	Zimmer Biomet
i-flow, LLC	Z-Medica

